

PRESS RELEASE

For more information, please contact:

MEDIA RELATIONS DEPARTMENT

+632 750.6510 / www.brandspeakasia.com

Pearl (Ming Chu) B. Ng / pearl@brandspeakasia.com / 0906.465.5946

APAFS Holds Prestigious Student Investment Competition in Asia Pacific

The Asia Pacific Association for Fiduciary Studies (APAFS) brings back the "Write Investment," a student competition that serves as an educational component of its Annual Pacific Region Investment Conference (PRIC). Students from different universities across the Pacific Region are invited to participate to win an all-expense paid trip to the conference, which will be held in Manila, Philippines on October 14 and 15, 2010 or a \$500.00 worth of scholarship funds to the student's home institution.

The PRIC gathers around more than 300 fund and trust managers, finance executives, ambassadors, industry leaders and experts in one venue to discuss best practices in the investment industry. It aims to provide participants with current developments pertaining to the relevant tools needed to measure performance of investment managers, investment consultants and other service providers.

"This competition is one of APAFS' tools to educate and equip future members of the boards of retirement funds, social security funds and trusts and give them the opportunity to learn from regional financial leaders. We are privileged to be in partnership with top colleges and universities in the Asia Pacific Region who are likewise dedicated to ensuring that maximum opportunities are given to future finance leaders of the world," says Daniel A. Roland, APAFS Executive Director.

Any student 18 years old and above and is currently enrolled for Spring 2010 at the time of application can represent a college or university that is an APAFS member. Students will compete by submitting a five-page investment analysis of a major company that makes a valid recommendation to buy or not to buy the stock of the company.

In 2008, seven universities participated in the competition, institutions such as University of Guam, Guam Community College, the Northern Marianas College, Palau Community College, the College of Micronesia – FSM, the College of the Marshall Islands and University of the South Pacific joined this competition. This year, APAFS is expecting more students to participate.

6/F Unit 610 The Manila Bank Center,
Ayala Avenue, Legaspi Village,
1229 Makati City, Philippines

The competition is now open and will receive entries not later than July 30, 2010 at 4:00 PM. Entries must be emailed to gccpresident@guamcc.edu.

For inquiries about the Write Investment, please contact Ms. Mary A.Y. Okada at mary.okada@guamcc.edu or any APAFS representative at your institution. Visit www.apafs.org for more details.

--- End ---

About APAFS: The Asia Pacific Association for Fiduciary Studies (APAFS) is the host of the Pacific Region Investment Conference and the Organizer of the Student Competition. APAFS was formed by a forward-thinking group of fiduciaries from the diverse geographical area of the Asia Pacific Region. It is a non-profit educational association, which aims to provide educational forums for fiduciaries so they can better exercise prudent stewardship of funds entrusted to their care.