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APAFS set to hold prestigious conference in Manila on October



APAFS and partner CFA to hold prestigious investment conference in Manila. Seen in photo: Deputy Executive Director, Mr. Jason Miyashita (L) and Ms. April Lee - Tan, President of the Chartered Financial Analysts of the Philippines (R).

The Asia Pacific Association for Fiduciary Studies (APAFS) is slated to hold its prestigious Pacific Region Investment Conference (PRIC) in Manila on October 8 and 9 at the Grand Ballroom of the Renaissance Hotel in Makati City.

The PRIC is a highly-esteemed investment conference where financial executives and professionals as well as members of fiduciary institutions converge to learn from world-class experts and gain regional understanding of current economic issues.

This year's keynote speaker Dr. Mark Mobius, is a renowned expert on emerging markets and is named by Asiamoney as one of the "Top 100 Most Powerful and Influential People."

In a press conference last September 22, 2009, Mr. Jason Miyashita Deputy Executive Director and Media Spokesperson of APAFS, discussed the relevance of this year's PRIC in relation to the changing economy of the Asian region. As the developing economies and emerging markets increase their presence in the world, fiduciaries within the region need further education and knowledge of the regional and global issues that shape the industry.

"The Pacific Region Investment Conference is an opportunity to learn not only from the speakers but also from each other as participants forge connections during the event," says Mr. Miyashita. "Due to the number and diversity of both the speakers and the delegates coming in from all over the region, participants will be able to hear different angles and views on current developments and issues that affect their performance as fiduciaries."

A number of key institutions and global players in the financial industry have pledged their support for the upcoming conference. Among them is the Chartered Financial Analyst (CFA) Society of the Philippines, a non-profit member organization of financial analysts, portfolio managers, and other investment professionals.

"CFA Philippines has always believed in professional development and the open exchange of information and opinions," says CFA Philippines President, April Lee - Tan. "The upcoming PRIC is both an opportunity for finance professionals to invest in their education and an opportunity to promote investment within our country. With the number of foreign corporations and businesses coming in from all over the Asia Pacific region, this would aid in promoting the Philippines as an emerging market with a sizable amount of investment potential."

The 9th PRIC is also held in association with the Financial Executives Institute of Philippines, USDA Graduate School, the Philippine Stock Exchange, the Trust Officers Association of the Philippines and the Association of Development Financing Institutions in Asia and the Pacific.

For more information and updates on the upcoming annual Pacific Region Investment Conference, log on to www.apafs.org.