

## PRESS RELEASE

For more information, please contact:

### MEDIA RELATIONS DEPARTMENT

+632 750.6510 / [www.brandsspeakasia.com](http://www.brandsspeakasia.com)

Pearl (Ming Chu) B. Ng / [pearl@brandsspeakasia.com](mailto:pearl@brandsspeakasia.com) / 0906.465.5946

### Global Finance Giants Support Prestigious Investment Conference in Manila

Leading global finance institutions back this year's 10<sup>th</sup> Pacific Region Investment Conference (PRIC) to be held in the Philippines in October. The conference, organized by the Asia Pacific Association for Fiduciary Studies (APAFS) will bring together investment and finance professionals and organizations in the Asia Pacific region.

Key global players in the finance industry have pledged their support for the upcoming conference, among them, Morgan Stanley Smith Barney, Metropolitan West Capital Management LLC, Atalanta Sosnoff, Houston Global Investors, Renaissance Investment Management, and Louis Boulanger Now Limited/Bullion Management Group.

Local finance institutions from the Philippines are likewise partners to the conference such as, the Financial Executives Association of the Philippines (FINEX), the Chartered Financial Analyst Society of the Philippines (CFAP), the Trust Officers Association of the Philippines (TOAP) and the Philippines Stock Exchange (PSE).

Daniel Roland, CIMA, Executive Director of APAFS states "We are grateful for the continuous trust that sponsors and partners have for APAFS, as they take part in the educational forums designed to further equip fiduciaries and investment professionals in exercising prudent fiscal stewardship."

APAFS annually holds the highly-esteemed investment conference where more than 400 delegates consisting of financial executives, key decision makers and professionals converge to learn from world-class experts and gain regional understanding of current economic issues. Last year, over 250 participants from 33 countries participated in the conference also held in Manila.

To learn more about APAFS and its events and conferences, log on to [www.apafs.org](http://www.apafs.org)

- end -

6/F Unit 610 The Manila Bank Center,  
Ayala Avenue, Legaspi Village,  
1229 Makati City, Philippines

**About APAFS:** The Asia Pacific Association for Fiduciary Studies (APAFS) a non-profit educational association with the aim of providing educational forums for fiduciaries in the region. It was formed by a forward thinking group of fiduciaries throughout Asia in 2000.